Are you a curious person with a passion for the hospitality industry? Have you ever wanted to gain deep know-how in web design for hospitality? Welcome to Positioner.

Who are we?

We position. On point.

Our team consists of people with different areas of expertise and talents who support hotels in their differentiated positioning in a highly competitive market. To do this, we work down to the very last detail to help a hotel brand create a meaningful and sustainable experience along the customer journey. Our strategic and data-analytical approach is paired with our understanding of design and psychology. Our engine: digitalisation! Twenty-five years of dedication and creativity are expressed in Swiss precision, a global network and a dash of Italianità.

Our partners?

International and unique. Our clients are hotel affiliations, luxury, boutique and design hotels. This includes renowned hotels such as Le Sirenuse, Les Trois Rois, Passalacqua Lake Como, Six Senses and The Cambrian Adelboden.

For our digital department, we are looking for a

Web designer Mid-level (100 %)

Your areas of responsibility are:

- Translate client and creative briefs and brand guidelines into captivating website designs that reflect the unique essence of each hotel clientele.
- Create mockups, and prototypes to effectively communicate design ideas and user interactions.
- Conceptualizing and designing user-centric websites for our clients in the world of hospitality
- Collaborate with the development team to ensure seamless integration of design concepts into functional, responsive websites.
- Conduct thorough quality assurance to maintain design integrity across various browsers and devices.
- Stay updated on industry trends and best practices in web design to continually enhance our creative output.

Requirements – Must have:

- 3+ years of professional experience in web design.
- Proficiency in Figma, Sketch, or similar design tools.
- Good understanding of UX/UI principles and responsive design techniques.
- Strong attention to detail, good creativity and a keen eye for aesthetics.
- Strong communication skills and ability to collaborate effectively within a multidisciplinary team.
- Good verbal and written communication skills in English, able to understand and speak at a proficient level.

Requirements – Nice to have:

- Experience within the hospitality, travel or luxury sector.
- Basic knowledge of HTML, CSS, and JavaScript.
- Knowledge of Adobe After Effects for web design animations.

Our Offer

- Work in an attractive international environment with well-known hotel brands
- Strong teamwork and flat hierarchies with development opportunities in a family environment
- Home office/distance working possible (mandatory one day a week working in our Ticino office)
- Flexible working hours
- 5-day week with 42.5 working hours (100 %)
- Four weeks of paid holidays and 15 public holidays per year (100 %)
- Special rates in all Swiss Deluxe Hotels (upon the availability of the hotel)

Are you interested? Please apply here: https://wgwnkzqch7p.typeform.com/to/vVm42vwy

Applications via email will not be considered.

For specific questions, please send an e-mail to roberto.uboldi@positioner.com

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